

GVPAC Land Use Goal-Making Matrix

Environmental Protection and Stewardship

<i>Land Use Issue Area</i>	<i>2009 Recommended Goleta Valley Planning Advisory Committee Goals</i>
Overall/General	GUIDING PRINCIPLE: We are a community that embraces conservation, environmental stewardship and consciously living within our resources.
Air Quality	<p>Clean air, regionally</p> <ul style="list-style-type: none"> Protect sensitive land uses Buffered sources of pollutants Reduce vehicle-generated pollution <p>Reduce locally-produced GHG</p> <ul style="list-style-type: none"> Air quality that meets/exceeds state and federal air quality and GHG standards Implement land use planning consistent with Air Quality planning Reduce car trips Promote public transportation, biking, etc.
Biology, Ecology and Habitats	<p>Enhance Biological diversity</p> <p>Preserve, restore and maintain native biological resources</p> <p>Improve ecological function of creek habitats, including fish passage, wildlife corridors (connectivity), and bird nesting</p> <p>Plan for natural processes, such as fire and flooding, and designate land use and zoning accordingly, taking into account sea level rise</p>
Flooding, Drainage, and Storm-water Runoff	<p>Healthy waterways; Preserve and improve the health of our watersheds, ridgeline to shore</p> <p>Promote movement towards natural hydrological conditions to ensure stable creek banks, reduce flooding, and improve watershed health</p> <ul style="list-style-type: none"> Remove concrete and allow waterways to meander Improve water quality in suburban area creeks Restore and enhance riparian habitats

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	<p>A clean, adequate water supply available to everyone; An adequate water supply for current and future needs</p> <p>Promote water conservation</p> <p>Greywater recycling systems</p> <p>Promote “green” technology for economic growth</p> <p>Groundwater recharge</p>
Geology, Geography, Topography, and Soils	<p>Minimize erosion</p>
Noise	<p>Quiet residential streets</p> <p>Reduce noise impacts (i.e., increased setbacks)</p> <p>Implement land uses that minimize noise impacts to the built environment</p>
Resource Recovery and Solid Waste Management	
Other or Additional Goals	<p>Sustainability</p> <p>Conserve water, resources, and energy</p> <p>Use renewable materials and energy</p> <p>Use the best available scientific data to protect the safety and health of citizens</p>

Recommended Planning Tools:

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Parks, Recreation, Trails, Open Space, and Public Views

<i>Land Use Issue Area</i>	<i>2009 Recommended Goleta Valley Planning Advisory Committee Goals</i>
Overall/General	
Active Parks, with playgrounds, ball fields, picnic areas, etc.	
Passive Parks, with unimproved trails, habitat areas, and open spaces	
Open spaces for habitat protection, views, and passive recreation	
Local and Regional Hiking/Biking Trails	
Public View Corridors	
Other or Additional Goals	

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Public Safety, Services, and Infrastructure

<i>Land Use Issue Area</i>	<i>2009 Recommended Goleta Valley Planning Advisory Committee Goals</i>
Overall/General	GUIDING PRINCIPLE: We are a safe community with adequate public services. Maintain and upgrade public services
Hazardous Materials Management/Emergency Services	Coordinate with the Emergency Operations Center and Response Services
Water Supply	A clean, adequate water supply available to everyone; An adequate water supply for current and future needs Promote water conservation Greywater recycling systems Promote “green” technology for economic growth Groundwater recharge
Wastewater Treatment	
Historic and Archaeological Resources	
Fire Services, Law Enforcement, and Emergency/Disaster Services	Safety Increase interaction between the community and fire/law enforcement/public agencies Coordinate with the Emergency Operations Center Maintain an appropriate ratio of firefighter/police officers to citizens, as well as efficient police/fire protection Raise awareness of living in a high-fire risk area (and treat areas appropriately according to risk level)

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Schools	
Other or Additional Goals	Interconnectivity Maintain ingress/egress Create semi-permeable barriers (as opposed to impermeable)

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Commercial Land Use

<i>Land Use Issue Area/Location</i>	<i>2009 Recommended Goleta Valley Planning Advisory Committee Goals</i>
Overall/General	
Turnpike Shopping Center	
Upper State St. Bowtie	
Turnpike T-Bone	
Magnolia Center	
San Marcos Corner	
Other or Additional Goals	

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Mobility, Circulation, and Parking

<i>Land Use Issue Area</i>	<i>2009 Recommended Goleta Valley Planning Advisory Committee Goals</i>
Overall/General	
Sustainable Transportation Options	
Alternative Transportation: Sidewalks, Bikepaths, Mass Transit etc	
Intersection and roadway level of service/traffic congestion	
Streetscape and Transportation Corridors	
Air Quality and Greenhouse Gases	
Child, Pedestrian- and Bicyclist-friendly/safety oriented neighborhood design/ Safe routes to schools	
Enforceable speed limits	
Other or Additional Goals	

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Agricultural Land Use

<i>Land Use Issue Area</i>	<i>2009 Recommended Goleta Valley Planning Advisory Committee Goals</i>
Overall/General	
Rural Agriculture	
Urban Agriculture	
Preservation of viable agricultural operations	
Support for local food production and agribusinesses	
Other or Additional Goals	

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Residential Land Use

<i>Land Use Issue Area</i>	<i>2009 Recommended Goleta Valley Planning Advisory Committee Goals</i>
Overall/General	
Housing location	
Housing affordability	
Housing design and site planning	
Housing preservation	
Neighborhood connectivity and accessibility	
Other or Additional Goals	

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