

Reference Database of Goleta Valley Goals By Year

Environmental Protection and Stewardship

1993 Goleta Community Plan Goals	2006 Goleta Visioning Committee (GVC) Goals	2009 Community Planning Workshop Goals
	Watersheds Master Goal: Preserve and improve the health of our watersheds; ridgeline to shore. Factors that reflect watershed well-being include: water supply and quality, condition of creek banks, flood management, and the diversity of habitat, plants and animals.	To provide protection for natural resources, natural processes, and landforms relating to topography, hydrology (waterways, creeks, wetlands, etc.), and biologically sensitive habitats.
To ensure that air quality planning is consistent with land use planning.	Establish policies to ensure clean air.	To ensure that air quality planning is consistent with land use and transportation planning.
To ensure that land use planning conforms to noise element guidelines.		To ensure that land use planning conforms to noise element.
To provide protection for natural resources and landforms relating to topography, waterways, and biologically sensitive habitats.	We are a community that embraces conservation, stewardship and consciously living within our resources .	To ensure that land use planning considers water quality and supply.
Protect and Enhance The Community's Natural Resources and Respect the Environmental Constraints in the Planning, Construction and Operation of New Development.	Maintain and improve water quality.	To ensure that land use and transportation planning consider climate change and carbon emission reduction.
	Ensure that creek banks are stable.	
	Provide comprehensive stormwater management.	
	Sustain and improve plant and wildlife diversity.	
	Make resource conservation, green building and the use of clean, renewable energy the standard for our	

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	area.	
	Sensitive habitat areas have been restored and provide passive recreation	

Parks, Recreation, Trails, Open Space, and Public Views

<i>1993 Goleta Community Plan Goals</i>	<i>2006 Goleta Visioning Committee (GVC) Goals</i>	<i>2009 Community Planning Workshop Goals</i>
To maintain and enhance the aesthetic qualities in all facets of community design.	The spectacular physical beauty of our coast, valley and mountains has been preserved.	Increase the amount of accessible, open space available to residents of the EGV. (V) (W)
Promote Improvements in Circulation, Parking and Other Public Facilities and Services for Commercial, Industrial and Residential Areas for the Benefit of the Entire Community.	Our community has preserved and enhanced our public lands. Open space, protected habitats and parks are plentiful, tranquil and accessible to the neighborhoods they serve.	Provide indoor and outdoor, active and passive recreational opportunities that meet or exceed County standards. (V) Provide easy access to trails, beaches and other open spaces. (V) (W)
	Protect and enhance the aesthetics of the Eastern Goleta Valley, with major emphasis on protection of viewsheds.	Link trails and open spaces to provide recreational corridors. (V) (W)
	Increase the amount of accessible, open space available to residents of the Eastern Goleta Valley.	Sensitive habitat areas have been restored and provide passive recreation opportunities. (V)
	Provide indoor and outdoor, active and passive recreational opportunities that meet or exceed County standards.	Neighborhood parks/active parks will be appropriately distributed throughout EGV. (V) (W)
	Provide easy access to trails, beaches and other open spaces.	Protect and enhance the aesthetics of the EGV, with major emphasis on protection of viewsheds. (V) (W)
	Link open spaces to provide recreational corridors	
	Sensitive habitat areas have been restored and provide passive recreation	

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	Neighborhood parks/active parks will be appropriately distributed throughout eastern Goleta Valley.	

Public Safety, Services, and Infrastructure

<i>1993 Goleta Community Plan Goals</i>	<i>2006 Goleta Visioning Committee (GVC) Goals</i>	<i>2009 Community Planning Workshop Goals</i>
To maintain an adequate, safe water supply and protect groundwater basins from prolonged overdraft and quality degradation.	Ensure an adequate water supply for current and future needs.	Encourage more inspections of residential areas
To ensure that public facilities and infrastructure be planned which will service the residents and workers of Goleta at acceptable levels.	We are a safe community. We have directed appropriate financial resources to improving and maintaining public infrastructure and are recognized for our extensive system of sustainably landscaped streets and greenways.	Enforce existing laws more stringently
Promote Improvements in Circulation, Parking and Other Public Facilities and Services for Commercial, Industrial and Residential Areas for the Benefit of the Entire Community.	Innovative improvements have been made to the storm drain system that protects all areas with a minimum of cost or damage to the environment.	Maintain fuel breaks established by recent fires
	Land use policies are in place which encourage utility companies to develop innovative ways to construct and operate their facilities.	Increase confidence walking after dark
	The reclaimed wastewater system is available to all areas of the Eastern Goleta Valley.	Reduce crime in neighborhoods
	Land use policies are in place that help maximize the use of available grants and to improve and maintain infrastructure.	

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	We have in place preparedness plans and programs to assist residents in times of disaster.	
	Adequate emergency services are available to our residents.	
	Development has been planned to include disaster mitigation and adequate planning controls and infrastructure are in place before development is allowed (e.g., vegetation clearing from structures, a water system for fire fighting, adequate fire fighting equipment and personnel).	
	Improve pedestrian, bicycle and automobile safety in neighborhoods.	

Commercial Land Use

<i>1993 Goleta Community Plan Goals</i>	<i>2006 Goleta Visioning Committee (GVC) Goals</i>	<i>2009 Community Planning Workshop Goals</i>
To maintain the presently diversified economic base of Goleta.	Our commercial areas serve our community well and fit in comfortably with surrounding neighborhoods.	TBD
To Provide Housing Affordable To All Goleta Residents, To Strive For A Balance Between Jobs And Housing, To Provide A Range of Commercial And Industrial Uses Which Promote Orderly Economic Development, And To Protect Natural Resources.	Locate small stores and destination clusters where they will foster a sense of community, as well as encourage walking and the use of bikes.	
	Our community is a place where change comes purposefully, and when we grow, we grow slowly, and in a manner that preserves the character of our neighborhoods, be they rural, semi-rural or suburban.	

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Mobility, Circulation, and Parking		
<i>1993 Goleta Community Plan Goals</i>	<i>2006 Goleta Visioning Committee (GVC) Goals</i>	<i>2009 Community Planning Workshop Goals</i>
To ensure that transportation planning is consistent with land-use planning.	We are a community with a well-planned, safe, and efficient system of transportation. We have made the transition from being a one person-in-a-car, automobile-centric community to one where there are equal opportunities to bike, walk or use public transit.	Create new Class I bike paths that children can safely use to get to and from local schools. Improve and upgrade existing Class II and III bike paths. Improve safety and access of existing bike paths.
Promote Improvements in Circulation, Parking and Other Public Facilities and Services for Commercial, Industrial and Residential Areas for the Benefit of the Entire Community.	Reduce demand for car travel by improving alternative forms of transportation.	Increase number of Class I and II bike paths in Northern Eastern Goleta Valley (EGV) Improve bicycle paths and related signage on or near the 154/State Street intersection. Consider an underpass in the same area.
The County Shall Allow Reasonable Development of Parcels Within the Community of Goleta Based Upon the Policies and Land Use Designations Adopted in this Community Plan, While Maintaining Safe Roadways and Intersections.	Provide for safe connectivity of modes of transportation to each other and to the places people need to go.	Increase number and frequency of North-South bus routes with special focus on connecting residential neighborhoods with commercial nodes. Enable neighborhood Electric Vehicles (EVs) to use main transportation corridors such as Hollister, Cathedral Oaks, and Calle Real.
The goal of the priority transportation improvement projects is to complete crucial roadway links to divert traffic from currently overburdened roads and congested intersections, to add turn lanes to the most impacted intersections, to provide pedestrian/bike overcrossings over US Hwy. 101 and associated segments of the Class I bike path system in order to access major employment areas and the Old Town, and to provide the most important pilot electric shuttle routes along with improvements to express bus and clean air service.	Provide for strategically located local improvement projects.	Add charging stations at commercial nodes. Widen the Hollister/State Street corridor from Modoc to 154. Add sidewalks and an improved bicycle path. Improve Hollister streetscape from Turnpike to 154. (But don't limit access to businesses). Create a form-based code for the State Street/Hollister corridor. Improve the safety of pedestrians and bicyclists in residential neighborhoods, and especially "safe routes to schools."

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	Encourage increased employer support of “Transportation Demand Management,” meaning ways to reduce traffic congestion (e.g., flex-hours, telecommuting and alternative modes of travel).	Add bicycle storage areas near bus stops. Create a “Bike Share” program. Change the Highway Commercial zoning near the Turnpike/Calle Real intersection to something more appropriate for local use.
	Improve pedestrian, bicycle and automobile safety in neighborhoods.	Add sidewalks along Calle Real and Cathedral Oaks.
		Reduce Turnpike south of Hollister to two lanes, improve bike path.

Residential Land Use

1993 Goleta Community Plan Goals	2006 Goleta Visioning Committee (GVC) Goals	2009 Community Planning Workshop Goals
To ensure that the population level of the Goleta area not exceed the resource and service capacity of the area nor adversely alter the present quality of life and environment.	Our community is a place where change comes purposefully, and when we grow, we grow slowly, and in a manner that preserves the character of our neighborhoods, be they rural, semi-rural or suburban.	Keep community mix of all people and income levels Retain agricultural land / no rezoning to high density Plan and live within our resources and services, water etc.
To ensure that a variety of housing locations, types, prices, and tenures are available, and an open and free choice of housing is provided for all persons regardless of income, age, race, or ethnic background.	Our community offers a range of housing options, serving a broad spectrum of incomes, lifestyles and age groups	Grow slowly and well planned Any new development (or approved redevelopment) must be Energy Efficient (Green Building)
To Provide Housing Affordable To All Goleta Residents, To Strive For A Balance Between Jobs And Housing, To Provide A Range of Commercial And Industrial Uses Which Promote Orderly Economic Development, And To Protect Natural Resources.	Housing development is limited to infill projects and non-contiguous (leap frog) development is discouraged.	To ensure that a variety of housing locations, types, and affordability are available in the EGV, allowing diversity in the community with an open and free choice of housing to all.

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	Continue to welcome diversity in the community by establishing and enforcing policies that promote affordability of housing.	To ensure that any future increase in the population level of the EGV not exceed the resources and service capacity of the area nor adversely alter the present quality of life or the environment in the EGV or the neighboring city's.

Agricultural Land Use

<i>1993 Goleta Community Plan Goals</i>	<i>2006 Goleta Visioning Committee (GVC) Goals</i>	<i>2009 Community Planning Workshop Goals</i>
To encourage preservation of viable Goleta agricultural lands.	Agriculture is a vital element in the mix of land use and sustainable economic activity.	Reduce restrictions in the planning codes. Work with Public Works to get better access for farmers to get their tractors in and out of urban "pocket" farming plots.
To Provide Housing Affordable To All Goleta Residents, To Strive For A Balance Between Jobs And Housing, To Provide A Range of Commercial And Industrial Uses Which Promote Orderly Economic Development, And To Protect Natural Resources.	Protect agricultural lands from encroachment by residential and commercial development.	Assure that we have long term access to locally grown and sold food (Lane, Givens, Fairview) Assure that the community continues to have access to San Marcos Wholesale Gardens for our native plants, ornamentals and succulents.
	Promote opportunities for sustainable agriculture.	Any prime soil agricultural areas be saved. All physical qualities of the land must be valued. Preservation of viable, usable agricultural land
		Possible conversion of agricultural land to open spaces, parks, community gardens.