






Planning and Development Department

Office of Long Range Planning

Transmittal Memo

DATE: Thursday, October 01, 2009

TO: GVPAC Members

FROM: Peter Imhof, Supervising Planner 
Erika Leachman, Associate Planner 
Lucy Pendl, Assistant Planner 

CC: 2nd Supervisorial District Office
Derek Johnson, Director of the Office of Long Range Planning
Vicki Parker, Deputy Director, Office of Long Range Planning

SUBJECT: GVPAC Meeting #20: GVPAC composes Goals and recommends Planning Tools

The items listed below have been included as part of the meeting materials for the upcoming GVPAC meeting on Thursday, October 8, 2009.

- 1. Meeting Agenda:** Please see the attached agenda for Thursday, October 8, 2009. For details, please see discussion of agenda items below. **(Attachment 1, P.1)**
- 2. Draft Meeting Minutes:** Staff has provided draft meeting minutes from the September 3rd, 2009 GVPAC Meeting for review and approval. **(Attachment 2, P.5)**
- 3. Tentative Long Term GVPAC Meeting Schedule:** An updated long term schedule has been provided for review. **(Attachment 3, P.9)**
- 4. GVPAC Land Use Goal-Making Matrix:** Staff has updated the database used for developing updated land use goals for the Eastern Goleta Valley community with the goals approved during GVPAC Meeting #19. Specifically, the goals from Environmental Protection and Stewardship have been approved and recorded. For the other six topics to address, the spreadsheet provides spaces to log recommended land use goals for the 2009 Goleta Community Plan Update. Also, please use the section below the table to record your ideas of how and/or where to implement the updated land use goals using recommended planning tools as needed.

GVPAC Preparation: The Goal-Making Matrix should be used as a tool to aid in collating your recommendations. Please come to the 10/8 GVPAC meeting with this

document completed and ready to take action to make final recommendations.
(Attachment 4, P.15)

Thursday, October 8, 2009 Agenda

The following provides additional detail for selected agenda items, as labeled.

GVPAC Planning Goals: (Items #4, 5, 6, 7)

GVPAC meetings through the end of 2009 are designed to allow the GVPAC to collectively articulate and record with staff the land use goals for the updated Goleta Community Plan. The GVPAC is tasked with recommending land use goals based on:

- Technical data, facts, and information learned and discussed during GVPAC meetings;
- Adopted Goals in the 1993 Goleta Community Plan;
- Goals from GVC Vision 20/20; and
- Community Input: Values, Needs, Ideas, Norms, and Visions for the future.

Our past meetings presented the land use information and adopted goals for the planning areas to inform the GVPAC's decisions regarding how and where the community wants to change over the next 10-20 years. Now, for the goal-making meetings, staff will facilitate an issue-area based GVPAC discussion of current land use goals and record the motions and actions of the GVPAC to recommend goals for inclusion and implementation in the updated community plan.

At this point, each GVPAC member represents a land use planning issue area during upcoming goal recommendation meetings and discussions. As facilitators of the respective workshop discussions, each GVPAC member is responsible for representing the goals for his or her area of expertise during the upcoming meetings.

The objective of GVPAC meeting #20 is to finalize the goals for:

- **Public Safety, Services, and Infrastructure, including, but not limited to:**
 - Fire Response Services, Law Enforcement, Schools
 - Water Supply
 - Wastewater Treatment
 - Hazardous Materials Management/Emergency Services
 - Resource Recovery and Solid Waste Management
 - Historic and Archaeological Resources

- **Parks, Recreation, Trails, Open Space, and Public Views, including, but not limited to:**
 - Passive Recreation/Public Open Space
 - Active Recreation
 - Trails
 - Public Views and Vistas
- **Commercial Land Use, including, but not limited to:**
 - General Commercial Nodes and Services
 - Turnpike Shopping Center
 - Upper State St. Bowtie @ Modoc
 - Turnpike T-Bone @ Calle Real and Hollister Ave
 - Magnolia Center/Patterson Ave @ Hwy 101
 - San Marcos Corner
- **Mobility, Circulation, and Parking, including, but not limited to:**
 - Transportation Options
 - Transportation: Sidewalks, Bikepaths, Mass Transit etc
 - Intersection and roadway level of service/traffic congestion
 - Streetscape and Transportation Corridors
 - Air Quality and Greenhouse Gases
 - Child, Pedestrian- and Bicyclist- friendly/safety oriented neighborhood design/ Safe routes to schools
 - Enforceable speed limits

Staff encourages the GVPAC to come prepared with recommendations for land use goals in the above categories. These recommendations will first be discussed by the GVPAC as a whole, then the GVPAC should take action to officially recommend the goals or set of goals to staff.

As Attachment #4 to this document, staff has revised and updated the workbook that you should use to organize and record your recommendations for each topic and/or land use issue area prior

to the upcoming meeting. Staff has recorded in this workbook the goals approved by the GVPAC during GVPAC Meeting #19 and will continue to do so as we progress through this phase of the planning process. The GVPAC can use the spaces provided to recommended land use goals for the 2009 Goleta Community Plan Update. As you see fit, staff encourages the GVPAC to also record and report planning tools for the issue areas that would be appropriate to implement the updated Goleta Community Plan.

Staff will provide Attachment #4 to you as a Microsoft Word document for you to modify electronically if you prefer. This document has been provided as a tool to aid in collating your ideas and recommendations; however, it is not necessary that this document be used exclusively in the goal-making exercise.

Each GVPAC member is encouraged to review this draft information and contact staff individually should any questions, suggestions, or other comments arise. Staff is available:

- Derek Johnson, 568.2072
- Vicki Parker, 568.2057
- Peter Imhof, 568.3543
- Erika Leachman, 568.2025
- Lucy Pendl, 884.8051