



Planning and Development Department

Office of Long Range Planning

Transmittal Memo

DATE:	Thursday, November 12, 2009
TO:	GVPAC Members
FROM:	Peter Imhof, Supervising Planner Erika Leachman, Senior Planner Lucy Pendl, Associate Planner
CC:	2nd Supervisorial District Office Derek Johnson, Director of the Office of Long Range Planning Vicki Parker, Deputy Director, Office of Long Range Planning
SUBJECT:	GVPAC Meeting #23: GVPAC composes Goals and recommends Planning Tools

The items listed below have been included as part of the meeting materials for the upcoming GVPAC meeting on Wednesday, November 18, 2009.

- 1. Meeting Agenda:** Please see the attached agenda for Wednesday, November 18, 2009. For details, please see discussion of agenda items below. **(Attachment 1, P.1)**
- 2. Draft Meeting Minutes:** Staff has provided draft meeting minutes from the November 5th, 2009 GVPAC Meeting for review and approval. **(Attachment 2, P.5)**
- 3. Tentative Long Term GVPAC Meeting Schedule:** An updated long term schedule has been provided for review. **(Attachment 3, P.9)**
- 4. GVPAC Land Use Goal-Making Matrix:** Staff has updated the database used for developing updated land use goals for the Eastern Goleta Valley community with the goals approved during GVPAC Meeting #22. Specifically, the goals for Mobility, Circulation, and Parking have been approved and recorded. For the other three topics to address, the spreadsheet provides spaces to log recommended land use goals and planning tools for the 2009 Goleta Community Plan Update.

GVPAC Preparation: The Goal-Making Matrix should be used as a tool to aid in collating your recommendations. Please come to the 11/18 GVPAC meeting with this document completed and ready to take action to make final recommendations. **(Attachment 4, P.15)**

Wednesday, November 18, 2009 Agenda

The following provides additional detail for selected agenda items, as labeled.

GVPAC Planning Goals: (Item #4)

GVPAC meetings through the end of 2009 are designed to allow the GVPAC to collectively articulate and record with staff the land use goals for the updated Goleta Community Plan. The GVPAC is tasked with recommending land use goals based on:

- Technical data, facts, and information learned and discussed during GVPAC meetings;
- Adopted Goals in the 1993 Goleta Community Plan;
- Goals from GVC Vision 20/20; and
- Community Input: Values, Needs, Ideas, Norms, and Visions for the future.

At this point, each GVPAC member represents a land use planning issue area during upcoming goal recommendation meetings and discussions. As facilitators of the respective workshop discussions, each GVPAC member is responsible for representing the goals for his or her area of expertise during the upcoming meetings.

The objective of GVPAC Meeting #23 is to finalize the goals for Commercial Land Use and Residential Land Use. For your reference, Commercial Land Use was discussed during GVPAC Meeting #13 and Residential Land Use was discussed during GVPAC Meeting # 12.

- **Commercial Land Use, including, but not limited to:**
 - General Commercial Nodes and Services
 - Turnpike Shopping Center
 - Upper State St. Bowtie @ Modoc
 - Turnpike T-Bone @ Calle Real and Hollister Ave
 - Magnolia Center/Patterson Ave @ Hwy 101
 - San Marcos Corner

For Commercial Land Use, the community plan goals can consider the existing commercial areas of the Eastern Goleta Valley in terms of community character, amenities, function, and linkages to environmental protection, air quality, low-impact development, accessibility and connectivity to identify potential improvements to future structural form and commercial services to create commercial nodes to best serve the local community. The goals for commercial land use form can also consider the relationships to local and regional employment and housing availability.

- **Residential Land Use, including, but not limited to:**
 - General residential goals
 - Housing location
 - Housing affordability
 - Housing design and site planning
 - Housing preservation
 - Neighborhood connectivity and accessibility

For Residential Land Use, the community plan goals can consider quality, character, location, and accessibility of houses and neighborhoods in the Eastern Goleta Valley in terms of community character, amenities, function, and linkages to environmental protection, air quality, transportation, safety, low-impact development, and community connectivity. The goals for residential land use form can also consider the relationships to local and regional services and destinations, as well as housing availability.

Staff encourages the GVPAC to come prepared with recommendations for land use goals in the above categories. These recommendations will first be discussed by the GVPAC as a whole, then the GVPAC should take action to officially recommend the goals or set of goals to staff.

As Attachment #4 to this document, staff has revised and updated the workbook that you should use to organize and record your recommendations for each topic and/or land use issue area prior to the upcoming meeting. Staff has recorded in this workbook the goals approved by the GVPAC during GVPAC Meeting #22 and will continue to do so as we progress through this phase of the planning process. The GVPAC can use the spaces provided to recommended land use goals for the 2009 Goleta Community Plan Update. As you see fit, staff encourages the GVPAC to also record and report planning tools for the issue areas that would be appropriate to implement the updated Goleta Community Plan.

Each GVPAC member is encouraged to review this draft information and contact staff individually should any questions, suggestions, or other comments arise. Staff is available as listed below:

Derek Johnson, 568.2072

Peter Imhof, 568.3543

Vicki Parker, 568.2057

Erika Leachman, 568.2025

Lucy Pendl, 884.8051