

# GOLETA COMMUNITY PLAN UPDATE PROJECT

*PHASE III: REVIEW AND REVISION*

Goleta Valley Planning Advisory Committee [GVPAC]

# Meeting Agenda

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**Thursday, March 17, 2011, 6:00PM**

- Pledge of Allegiance and Roll Call
- Public Comment Period
- Administrative
  - Announcements and Staff Updates
  - Action Minutes from 3/8/11
  - Calendar
- Review Section II. D & E
- Review Section III.F
- Adjourn to GVPAC #37 as needed

# Public Comment

*The Public Comment period is set aside to allow public testimony on items not on today's agenda.*

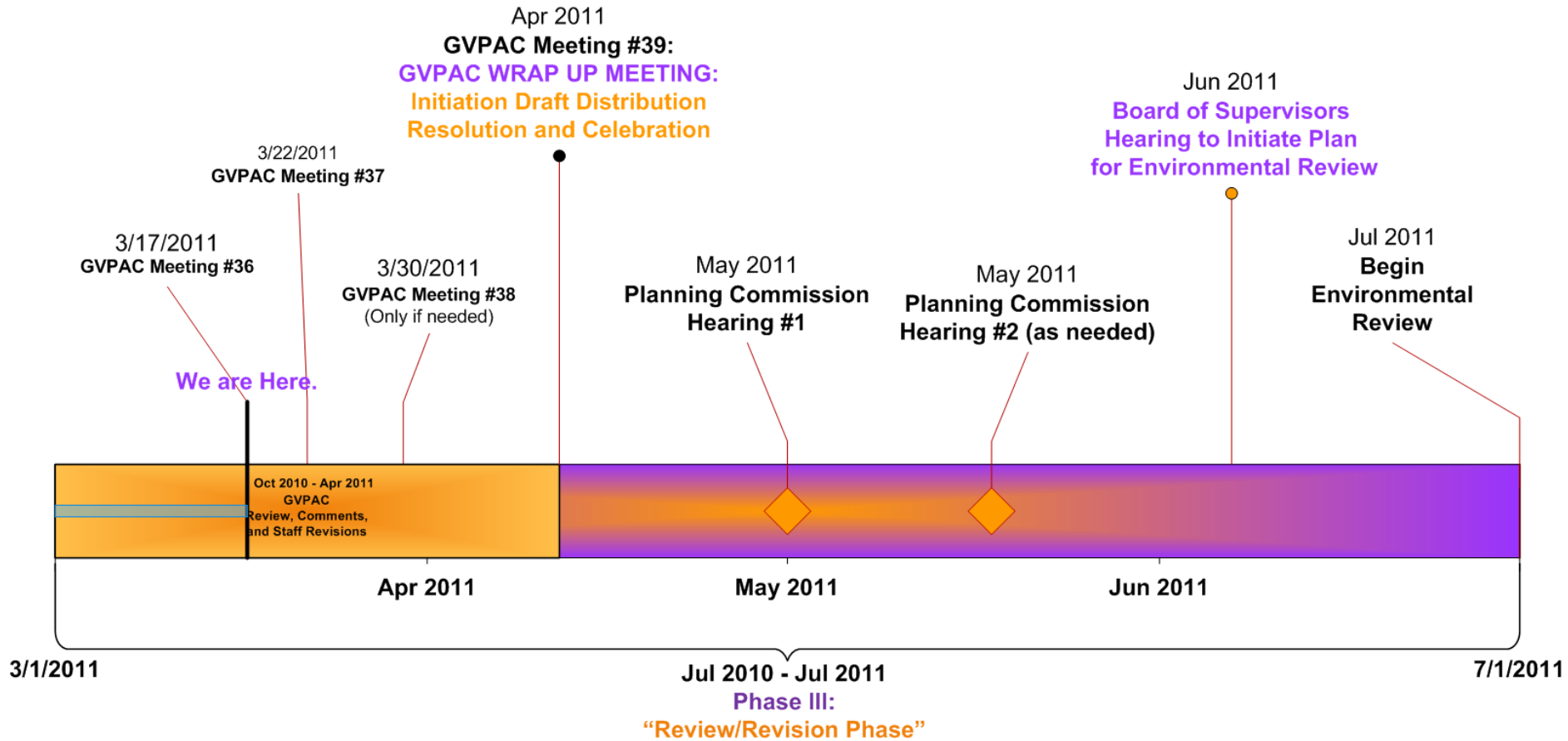
*The time allocated to each speaker will be set at the discretion of the Chair.*

# Administration

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- Announcements and Staff Updates
- Action Minutes from 3/8/11
- Calendar

# Project Timeline



# Tonight's Objective

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- GVPAC review and comments on Section II:
  - D. Commercial Land Use Policies
  - E. Agricultural Land Use Policies
    - Alternate proposals: S. Patterson Flatlands Area Overlay, San Marcos Area
- Finish review and comments on Section III:
  - F. Transportation and Circulation Policies (p. 135 – 152)
  - Continued from 12/16/10

# What is Section II?

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- Defines the planning area, its subareas, and its land use goals.
- Defines community's land use characteristics and permitted uses.
- Adopts the community's land use map
- Adopts policies for planning and development in the community, including policies for specific land uses.

# Plan Review and Comment

Section II: Chapters D, and E

Public Comment



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## Section II.D

### Commercial Land Uses

# What is Section II.D?

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- Policies for any property designated for commercial land uses in the updated Plan.

# Focus Questions

- Do the proposed policies achieve the goals and objectives for the Plan?
- Do the planning tools included achieve the land use goals (actions, development standards, programs, etc)?
- Are you open to the suggested changes to commercial areas?
- What outcomes or results do you want to see for the Bowtie area?

# Objective LUC-EGV-1 (p.72 - 73)

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- Provide local commercial services, employment and business opportunities, mixed with attainable housing choices.

# Objective LUC-EGV-2 (p.73 - 74)

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- Promote and maintain a vibrant local economy and support local businesses.



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## Section II.E

### Agricultural Land Uses

# What is Section II.E?

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- Policies for any property designated for agricultural land uses in the updated Plan.
  - Alternate proposals for:
    - S. Patterson Flatlands area Overlay
    - San Marcos Area

# Focus Questions

- Do the proposed policies achieve the goals and objectives for the Plan?
- Do the planning tools included achieve the land use goals (actions, development standards, programs, etc)?
- How best can we address the concerns expressed by urban agriculture business and proposals while also meeting the agricultural goals of the community?
  - Expanded uses in the S. Patterson Flatlands Agricultural Area and conservation easement (Overlay concept)?
  - Conversion of San Marcos Area

# Objective LUA-EGV-1 (p.87)

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- Preserve and enhance the agricultural operations and characteristics of Eastern Goleta Valley.

# Objective LUA-EGV-2 (p.87 - 92)

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- Support agriculture as a vital element in a sustainable mix of economic activity.