

Chairwoman Olson, Distinguished Committee Members and Staff Planners:

I want to help you see an opportunity.

(Deigaard pics) 6

We own and operate Deigaard Nurseries. Our family has owned this property since 1950. We grow ornamentals in containers specializing in palms. Business has fallen off and is no longer profitable for a handful of reasons. Suffice it to say that the nursery business is no longer an attractive use for the property. It is likely that we will be moving our business and changing the land use during the life of this plan.

(Anderson and More Ranch Rd pics) 9

In discussions with our family and other growers over the options for the properties it makes sense to us to allow them to become a place for houses consistent with homes adjacent to us.

In the Ag properties to the west of us there are houses, duplexes and even an apartment. Unfortunately the entire coastal view is blocked by houses and fences. There are houses on one side of the street and a nursery on the other.

(More Mesa Shores pics) 7

Next door to us to the east is More Mesa Shores. A nice housing development on the coast. Unfortunately the ocean view is completely blocked by houses and fences. The only way you can see the ocean from there is from a living room of someone fortunate enough to live on the cliffs.

Their Austin Rd dead ends into our property.

(View of Deigaard cliffs) 10

This is the view from our property. There are only 1200 feet of undeveloped coastal frontage left. 600 feet belong to us and 300 feet to each of the other two adjacent owners. Ours is a 33 acre lot on the coast.

The only ones enjoying this view are our workers.  
The view is not being utilized.

(Austin houses pics) 3

We just want to put houses on our property like our neighbors have.

Here is the opportunity.

(Pictures of: coastal park at La Jolla Cove) 9

If we can put houses here, like our neighbors, then we would be able to give the county a coastal strip park.

Picture a strip of coastal park for walking, picnicking and enjoying the tranquility that comes from looking out to the ocean and watching the sunset.

We believe you are in a position to facilitate the creation of a tremendous asset for the community. An asset that everyone can take great pride in creating. Not just a park, as wonderful as those are, but a park with a view of the Pacific.

(Pictures of: blocked of views, private walls) 7

If the plan calls for the status quo in zoning and land use we may sell the property to one fortunate person who would build an estate home and wall off the property. We have already received unsolicited offers to buy. If that happens the coastal view would be blocked off to the public forever.

I have heard that there are those who want to preserve all ag lands as they are. I wonder what would be preserved under the status quo. I don't think the status quo would accomplish what they hope it would. These are not food crops. Instead of preserving something the community values it would actually force large land sales for single estate homes.

(Last park & wall pics) 3

The choice is yours

If your plan recommends changes in these ag areas then there will be tradeoffs that will allow more enjoyment by the community at no cost to the county. If your plan holds to the status quo the area will become more private and less likely to be enjoyed by the community.

We would like the committee to join with us in creating this unique community asset by recommending a change in zoning in the Ocean Mesa portion of the S Patterson Ag area and specifically on our 33 acre parcel.

This is a window of opportunity for all of us to work towards this wonderful goal for the area. We hope that you will allow yourself the freedom to imagine the vision I have expressed and begin the conversations that will lead to more of us enjoying this limited resource.