



## Planning and Development Department

### Office of Long Range Planning

#### Transmittal Memo




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**DATE:** Monday, February 22, 2010

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**TO:** GVPAC Members

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**FROM:** Peter Imhof, Supervising Planner   
June Pujo, Supervising Planner  
Erika Leachman, Senior Planner   
Lucy Pendl, Associate Planner 

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**CC:** 2nd Supervisorial District Office  
Derek Johnson, Director of the Office of Long Range Planning  
Vicki Parker, Deputy Director, Office of Long Range Planning

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**SUBJECT:** Upcoming GVPAC Meeting: "Introducing the Conceptual Plan" Presentation to the GVPAC

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The items listed below have been included as part of the meeting materials for the upcoming GVPAC meeting Saturday, February, 27 2010.

- 1. Meeting Agenda:** Please see the attached agenda for Saturday, February, 27, 2010. Start and end times of agenda items are subject to change and may extend beyond the approximate times listed. **(Attachment 1, P.1)**
- 2. Information Packet:** Please see the attached information packet as preparation for the upcoming GVPAC meeting. This packet summarizes 25 staff recommendations for conceptual updates to the Goleta Community Plan land use map and policy approach based on the goals articulated by the GVPAC during the last few months. As part of the recommendations, options for specific areas and issues are also presented for further discussion and decision-making by the GVPAC. The recommendations summarized in this packet will be presented and explained in greater detail during staff's introductory presentation on February 27, 2010. **(Attachment 2, P.5)**
- 3. GVPAC Goals Reference:** The goals articulated by the GVPAC through the goal-setting phase of the planning process (Oct 2009 – Jan 2010) have been collated and numbered in a reference workbook. Please refer to this workbook for the recommended GVPAC goals. **(Attachment 3, P.11)**

## **February 27, 2010 Agenda**

### **Staff Presentation (Item #4)**

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**Meeting Objective:** Over the past year and a half of input from the GVPAC, the public, and local community-interest groups, staff has listened, recorded and considered the community's values and needs expressed as a whole. Our task now is to take these inputs and design a land use plan that achieves the goals articulated to us by the GVPAC.

Drafting a land use plan is an intensive and demanding work effort. As an intermediate step in creating the document itself, this upcoming GVPAC meeting is intended to present comprehensive recommendations for conceptual plan updates based on the goals, then receive feedback from the community at this early stage in the Plan update. Using maps and graphics to demonstrate the conceptual plan, the meeting is also intended to identify options for the GVPAC to discuss and provide direction to staff on the appropriate approach to forge a resolution.

### **Feedback from Community and GVPAC (Items #5 and 6)**

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Following our presentation of 25 staff recommendations for the updated plan, we hope to hear support or constructive criticism for the different planning strategies we are recommending. The intent is to hear your comments on the County's recommended overall approach to land use issues prior to completing the draft updated community plan for your review and refinement over the next few months.

Lunch will be provided for GVPAC members. Public participants are advised to provide their own lunch arrangements. Following a lunch and informal discussion break after staff's presentation, we will reconvene the meeting for a facilitated community discussion. Unlike a typical public comment period where individual speakers are given a 3-minute time allotment to state their comments, this discussion will offer all attendees the opportunity to share their ideas about each of staff's 25 recommended updates to the land use plan. The format likens itself to a seminar where ideas are solicited from the audience based on each set of recommendations and/or options staff has proposed. This discussion will be facilitated by staff, recorded, and guided by focus questions to help the community express clearly how and where the recommendations either meet the articulated goals or require refinement.

At the close of the community discussion, the GVPAC will be asked to provide feedback to staff to either approve staff's conceptual recommendations or specify how best to adjust each approach to the updated land use plan to implement the GVPAC goals. The input from the GVPAC should direct staff in the appropriate direction to update that Plan over the next few months.

### **Administration and Next Steps (Item #7)**

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As a final objective of the upcoming meeting, staff would like to tentatively schedule the next public GVPAC meeting in the beginning of April. This would be the first of many GVPAC meetings to review and refine the appropriate updates and clarify the details of the Plan. Biweekly meetings will resume at this point through spring of 2010.

Additionally, the GVPAC is encouraged to appoint a sub-committee of its members to work with staff during the drafting of the Plan. This appointment would require additional time to review the sections of the updated Plan prior to consideration by the full GVPAC. A sub-committee is a beneficial component of land use plan development as an additional level of review and revision. The GVPAC sub-committee would be comprised of up to 3 members, which is fewer than a quorum of the full advisory committee as a requirement of the County's GPAC Guidelines, Section C.11. Sub-committee appointees should expect to dedicate additional time to reading, editing, and meeting with the sub-committee and staff. If you are interested in participating as a Plan review GVPAC sub-committee member, we encourage you to express your interest at this point in the upcoming meeting and staff will facilitate the appointments.

Each GVPAC member is encouraged to review this attached information and contact staff individually should any comments arise. Staff is available as listed below:

Derek Johnson, 568.2072

Peter Imhof, 568.3543

Vicki Parker, 568.2057

Erika Leachman, 568.2025

June Pujo, 568.2056

Lucy Pendl, 884.8051