

**Tentative Framework and Table of Contents
For
Goleta Vision 2020 Recommendations**

(A Working Draft)

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- I. Introduction (2-3 pp.)
 - a. Process Overview
 - b. Intended Uses of the Recommendations
 - c. Guiding Principles for Updating the Goleta Community Plan
- II. Unincorporated Goleta Valley Today and Tomorrow
 - a. Existing Conditions – Where are we now? (2-3 pp.?)
 - i. Growth & Development (level of build-out, balance of land use, community character, ...)
 - ii. Infrastructure and Transportation (urban services, levels of services, capacity constraints)
 - iii. Economic Vitality (employment base, jobs-housing balance and other macro influences)
 - b. Trends – Where are we headed (2-3 pp.?)
 - i. Social Fabric and Community Character (e.g., community indicators)
 - ii. Quality of Life
 - iii. Agricultural Protection
 - c. Implications of Doing Nothing (1-2 pp.?)
- III. Identifying Deficits
 - i. Growth & Development (level of build-out, balance of land use, community character, ...)
 - ii. Infrastructure and Transportation (urban services, levels of services, capacity constraints)
 - iii. Economic Vitality (employment base, jobs-housing balance and other macro influences)
 - iv. Social Fabric and Community Character (e.g., community indicators)
 - v. Quality of Life
 - vi. Agricultural Protection
- IV. Community Aspirations – Where do we want to be in 10-20 years? (5-10 pp.?)
 - a. Core Values
(e.g., sustainability, self sufficiency, livability?)
 - b. Growth and Development Goals
(e.g., living within our resources?)

- c. Social Fabric/Community Character Goals
(e.g., creating a sense of place?)
 - d. Agricultural Protection Goals
(e.g., local/sustainable food production?)
 - e. Infrastructure and Transportation Goals
(e.g. supply/demand equation, carrying capacity considerations?)
 - f. Habitat & Environmental Issues (e.g. restoration areas, wetland, etc?)
 - g. Economic Vitality Goals
 - h. Emerging Trends
- V. Implementation and Action Steps – How do we make it happen? (10+ pages?)
- a. Making Things Happen – Initial Steps
 - b. Goal-Oriented Policy Recommendations to Guide the Community Plan Update
 - i. Social Fabric and Community Character
 - ii. Growth, Development and Phasing
 - iii. Agricultural Protection
 - iv. Infrastructure and Transportation
 - v. Economic Vitality
 - vi. Other
 - c. Policy-Oriented Implementation Strategies to Further the Vision
 - i. Near Term Strategies
 - ii. Mid Term Strategies
 - iii. Long Range Strategies
 - d. Next Steps