



# Goleta Vision Committee 2020

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## Goleta Valley Community Plan Update



Workshop #4 April 5, 2006



# Goleta Vision Committee 2020

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- Additional workshop between April 5 - May 6 (April 26??) for presentations from
  - Cities of Goleta and Santa Barbara
  - UCSB
- Meeting scheduled for August 23<sup>rd</sup> – any summer vacation conflicts?
- Still working on securing a better meeting location for future meetings
- Writing subcommittee formation
- Goleta Residential Design Guidelines



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- *West Hollywood Vision 2020 Strategic Plan*

“Where we were, where we are, where we’re going” - demographic information (population, age, income, education etc.) used to develop ongoing strategic program “Value and Encourage our Broad Diversity of Cultures” p.13

- *The Valley Blueprint*

No demographic information within document; however, demographics could be used to support the following goals:

Goal 5 “Stimulate and encourage integration and acceptance of diverse racial, cultural and economic groups in the Valley” p.19

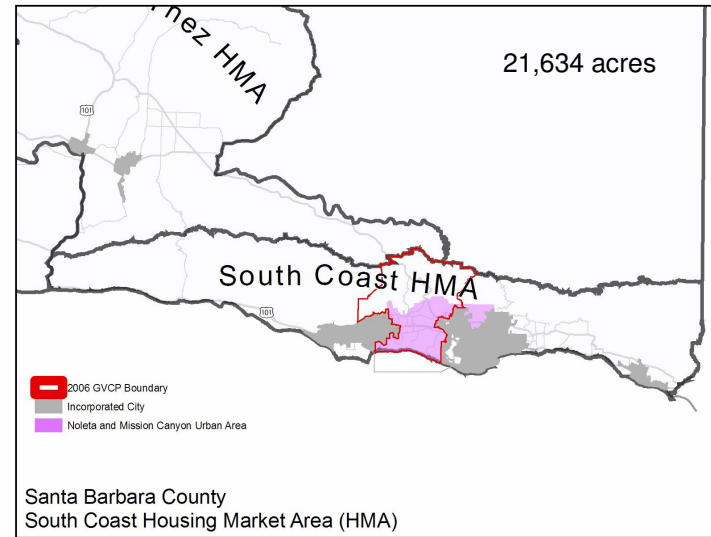
Goal 1 “Create a SY Valley Economic and Job Growth Committee to recruit new employers directly to the Valley for the purpose of employing the local labor force” p.35

# Goleta Vision Committee 2020

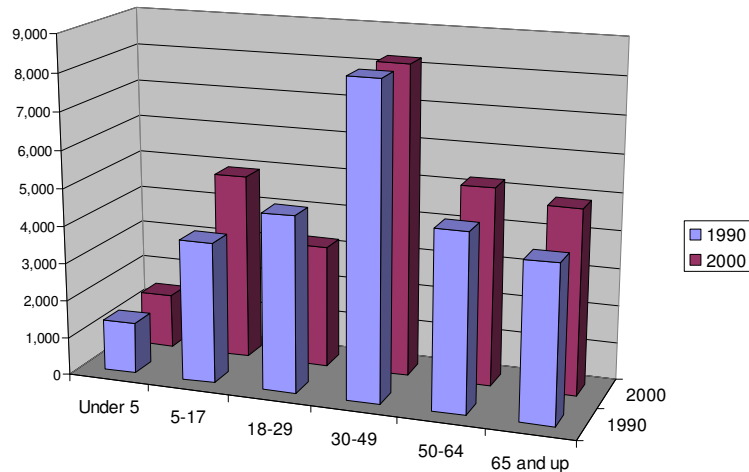
## Goleta Valley Residents at Home

Population: 28,022  
 17.6% of Unincorporated Area Pop.  
 10-Yr. Growth Rate: 4.1% (1,101)

Households	Total Homes	10,054
	Avg. Household Size	2.1 persons
	Owners	68.2%
	Renters	22.8%
Housing Costs	Median Home Price	\$994,512 (median north & south of 101)
	Median Rental Rate	Not available
Housing Stock	Avg. Age of Homes	35 yrs. Old
	Detached SFDs	65% of housing stock
	Condos, Townhomes, Apts.	26% of housing stock
	Mobile Homes	9% of housing stock



## 1990 and 2000 Population by Age



## Goleta Valley Residents at Work (\*\*eastern Goleta Valley)

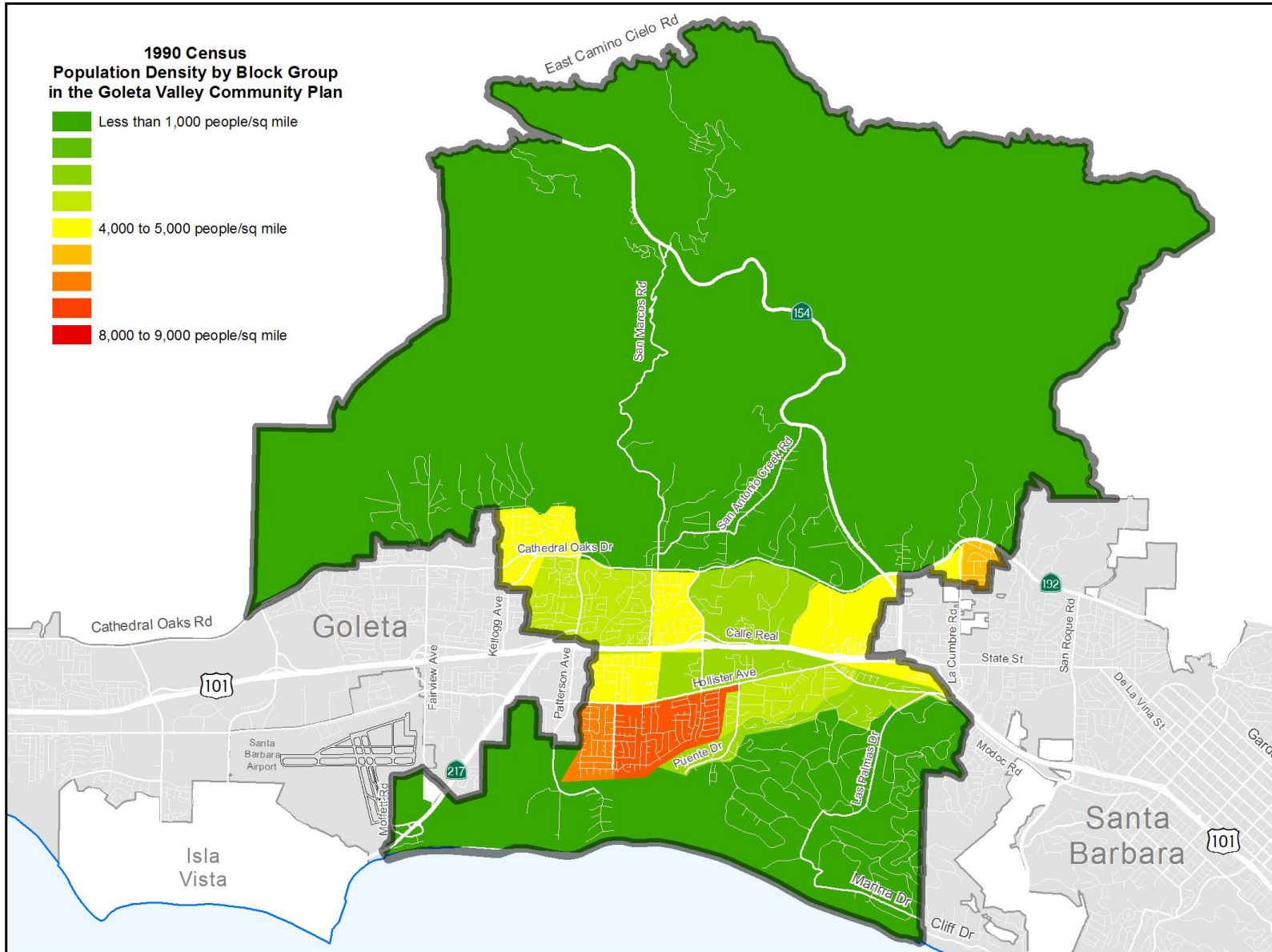
Employed Residents: not available

		SB County	
Income	Median Household Income	\$50,820	\$46,677
	% of Households earning \$100,000 or more	20.2%	16.1%
	% of Households with Retirement Income	21%	18.1%
	% of Households w/ Public Assistance Income	1.6%	3.1%
	% of Pop. At or Below Poverty Level	6.5%	14.3%
Where They Work	Within the County	91%	94.6%
	Outside the County	3%	5.4%
	Avg. Commute Time Each Direction	17 min.	19 min
	Commute 30 minutes or more	11%	20%

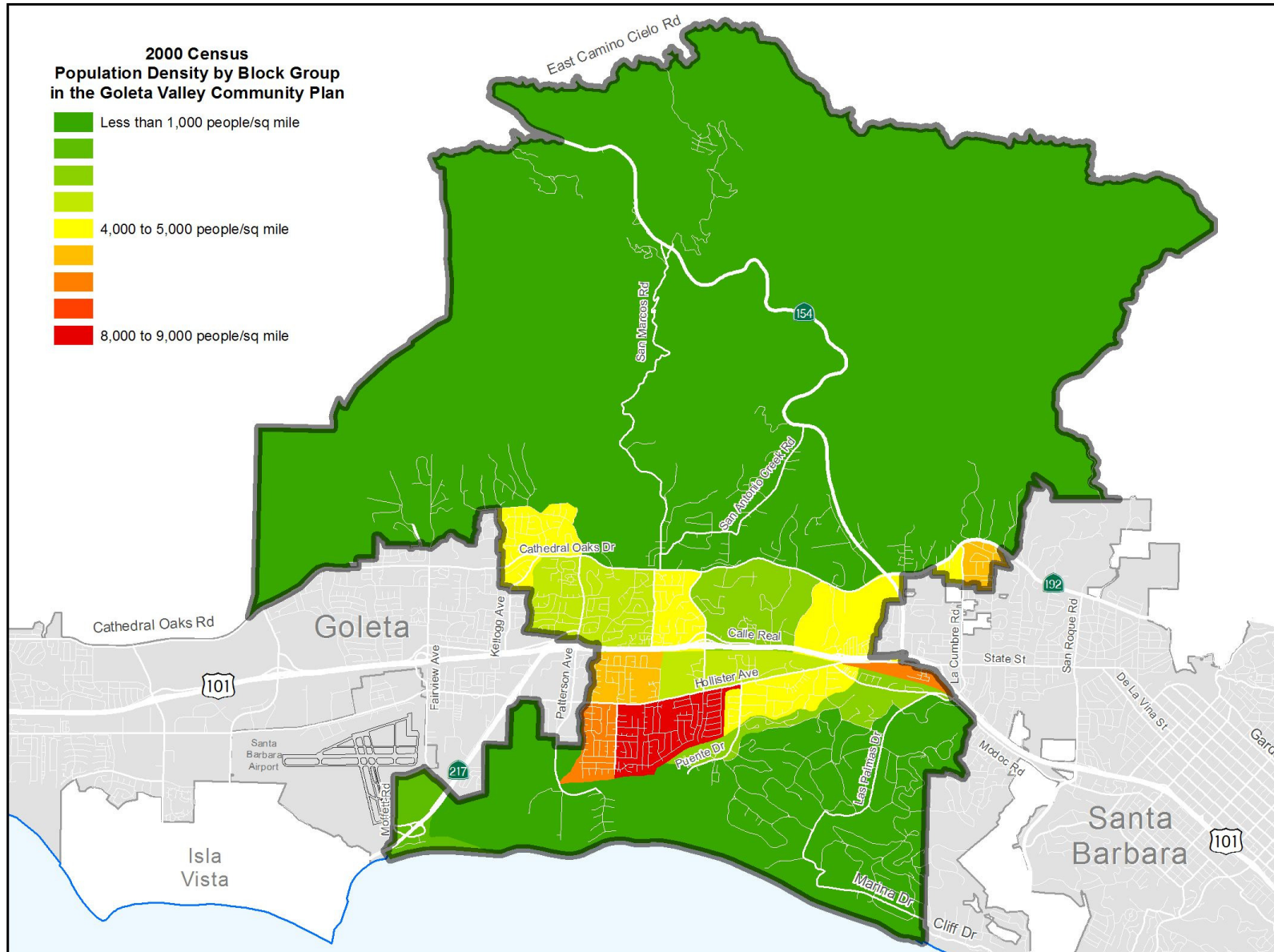
Sources: US Census 2000  
 Affordable Units & Income Req'd: SB County

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# 1990 Population Density



# 2000 Population Density

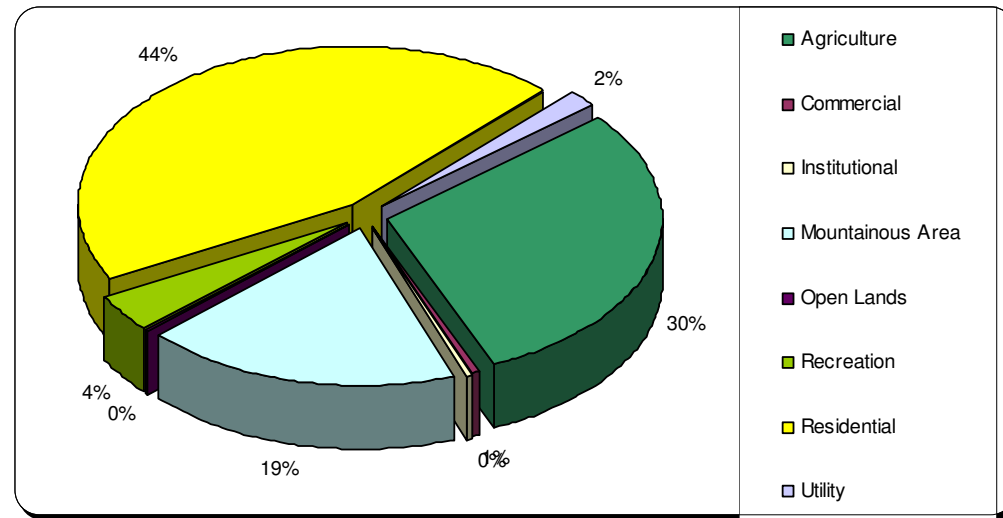
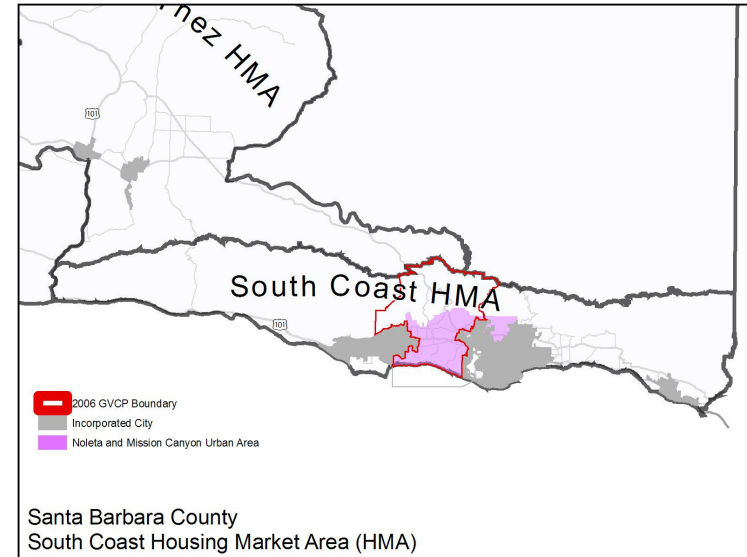


# Goleta Vision Committee 2020

Acreage of General Zoning Classes in Goleta Valley Community Plan 2006

General Zoning Type	Acres	%
Agriculture	6,438	30%
Commercial	138	1%
Institutional	33	0%
Mountainous Area	4,025	19%
Open Lands	49	0%
Recreation	849	4%
Residential	9,736	45%
Utility	366	2%

**TOTAL: 21,634 100%**



# Goleta Vision Committee 2020 Goleta Community Plan Update

- **Focus Group Process**
  1. **Break in to small groups of 4-6 individuals**
  2. **Introduce yourself**
  3. **Designate a Note Taker**
  4. **Spend approximately 8 - 10 minutes on each question, giving each person a turn at providing their comments**
  5. **Decide what to present to the larger group and who will make the presentation**
  6. **Focus Groups Report out their conclusions with 2-4 minute summary presentations**
  7. **Turn in your flip chart notes**
  
- **Conversation Guidelines**
  - **Focus** on what matters.
  - **Contribute** your thinking.
  - **Speak** your mind and heart.
  - **Listen** to understand.
  - **Share** time with others
  - **Link and connect** ideas.
  - **Listen together** for insights and deeper questions.

