

Winery Ordinance Community Meeting Agenda

Meeting #3 – Key Topic Area: Special Events

Thursday, January 10, 2013 1:00 pm – 3:00 pm

Purpose of meeting: To gather information and perspectives regarding special events at wineries.

Location: Santa Barbara County Public Works Conference Room, 620 W. Foster Rd, Santa Maria, CA

Agenda Item	Discussion Topics	Estimated Time	Lead
	Welcome and Introductions <ul style="list-style-type: none"> • Discuss meeting purpose and process • Introduce Planning and Development staff • Review ground rules for meeting 	5 min	Susan Klein-Rothschild Facilitator
1	Background and overview of the existing Winery Ordinance regulations pertaining to Special Events	10 min	Dianne Black
2	What are the issues and perspectives regarding Special Events at a winery?	20 min	Susan Klein-Rothschild
3	What parameters should we consider for Special Events at a winery? <ul style="list-style-type: none"> • Frequency of events • Number of attendees or number of events • Time of Day • Location • Other suggested parameters 	30 min	Susan Klein-Rothschild
4	What are some tools for managing Special Events at a winery?	30 min	Susan Klein-Rothschild
5	How can we balance Special Events with maintaining the principal use of the land for agriculture?	20 min	Susan Klein-Rothschild
6	Next steps <ul style="list-style-type: none"> • Summary of meeting • Next meeting on Neighborhood Compatibility: February 11, 2013, 6:00-8:00 PM St. Mark's-In-The-Valley Church (Stacy Hall) 	5 min	Susan Klein-Rothschild

Planning Staff:

Dr. Glenn Russell	Director			
Dianne Black	Assistant Director		David Lackie	Supervising Planner 568-2023
Jeff Hunt	Deputy Director	568-2072	Stephanie Stark	Agricultural Planner 568-2048

Webpage: http://longrange.sbcountyplanning.org/programs/winery_ord/wineryordinance.php

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