

Winery Ordinance Workshop Handout #2 - Matrix showing staff's preliminary conceptual changes to the existing winery ordinance

New concepts are highlighted in yellow and defined terms are shown in *italics*. See next page for defined terms.

	Tier A (No <i>tasting room</i> , winery special events, or winery visitors)	Tier B (<i>Tasting room</i> and no winery special events)	Tier C (<i>Tasting room</i> and up to 8 winery special events)	Tier D (<i>Tasting room</i> and up to 12 winery special events)
Minimum premises size	None	Min. 10 ac. winery premises	Min. 20 ac. winery premises	(use min. planted acreage)
Planted acreage requirements	Min. 2 ac. planted No max. Min. 2 ac./1,000 cases	Min. 8 ac. planted	Min. 15 ac. planted	Min. 30 ac. planted
Permit path /Review authority	LUP/Director	DVP/Director	DVP/ZA. For winery special events add a Minor CUP/ZA	DVP /PC. For winery special events add a Major CUP/PC
Tasting Room	No <i>tasting room</i> is allowed.	<i>Tasting room</i> allowed. Up to 400 sq.ft. or 10% of winery structural development, whichever is greater. <i>Tasting room</i> square footage calculations do not include attached bathrooms or food prep areas.		<i>Tasting room</i> size is at the discretion of the review authority.
Winery visitors	No winery visitors on the property except up to 10 members of the trade are allowed at any one time.	Up to 50 winery visitors on the winery premises are allowed at any one time.		
	No winery special events are allowed.		More than 50 winery visitors triggers winery special event requirements. Up to 8 winery special events/yr. with 51- 150 winery visitors allowed per winery special event.	
	Winery visitor hours shall not commence before 10:00 am or end after 7:00 pm.			
Amount of winery structural development	Up to 20,000 sq.ft.			At the discretion of the review authority.
Tours and cooking classes	No tours or cooking classes allowed.	Tours and cooking classes allowed.		
Food Service/Food Preparation	Food service/food preparation is not allowed.	-Food service/food preparation is allowed. -Pre-packaged food and finger food allowed at a <i>tasting room</i> . -No menu service or restaurants allowed. -Food prep facilities are allowed but shall only support the allowed level of food service and must be compliant with food safety regulations.		
		For winery special events –Catered food only.		

Proposed concepts for new and revised definitions:

Tasting Room (revised). Keep the existing definition but strike the reference to “the general public” so that the definition includes public, private, or “by appointment only” tasting rooms.

Winery visitors (new). All persons visiting the winery structural development and/or vineyard on the winery premises such as members of the trade and/or public or private attendees at a tasting room, vineyard/winery tour, cooking class, winemaker dinner, wine club event, or other winery related activities. Persons attending a wine industry-wide event, visiting residences or engaged in agricultural activities not directly associated with the winery are not considered winery visitors.

Members of the trade (new). Wine media, press, critics, wholesalers, agents, brokers, and other people who are directly related to the business aspects of the winery.

Winery special event (revised). Change the existing definition to an event of less than one day with more than 50 winery visitors at any one time. Slightly change the existing exemption for “wine industry-wide events including associated events held at individual wineries” so that the exemption applies only to the two existing wine industry-wide events, the Vintners’ Festival and the Harvest Festival.

Winery Structural Development (revised). Keep the existing definition and add winery structural development not directly associated with the making of wine but used to support the winery operation such as wine lounges, hospitality rooms, food preparation areas, conference rooms, and offices.